

# sarto

menswear.com



## SARTO MENSWEAR TRUSTS ITS OPERATIONS TO RETAIL PRO

### Background

Sarto Menswear, has established itself over the past nine years in the heart of the historic town of Stratford-upon-Avon, offering the best choice in designer clothing. They provide a personal and high quality service in a relaxed environment which has made them the leading menswear store in the area. Sarto Menswear have now expanded and opened a second shop in Streetly, Sutton Coldfield.

Industry: **Fashion**  
HQ: **Stratford-Upon-Avon**  
Offices: **Streetly Sutton Coldfield**  
Web Site: **www.sartomenswear.com**

### Solution

Product: **Retail Pro 8.6 & Swift RI**  
Scope: **Stratford-Upon-Avon**  
Retail Pro Customer Since: **2006**  
Servicing Partner: **DataScan Retail**

## CUSTOMER CASE STUDY

### Why did you choose Retail Pro?

Aaron Jennings the general manager at the company commented

“With our discerning clientele and quality of product it was clear that we needed an Electronic Point of Sale (EPOS) package that would meet our extremely high standards, as experience with previous systems had fallen short of our expectations. The Customer experience is everything in the High End fashion business and we needed a system that equalled our extremely high standards. Retail Pro gave us exactly what we needed. The ease of use combined with the depth of functionality provided by Retail Pro has revolutionised the way we ran our business. We have recently taken on the Retail Intelligence Add-on (Swift RI) and this has added a new dimension to our Report and Planning process assisting in the decision making process. Our MD especially likes the fact that it is fully Web Based and he can run targeted reports from anywhere in the world”

### Can you explain the benefits?

“The structure provided by Retail Pro allowed us to progress in several ways with reduced time and manpower required for stock control and stock maintenance while we were able to fine tune purchasing and expenditure to streamline and make the business more profitable all round”.

### What did you think of DataScan's customer service?

“When choosing a new system the key component was the company we partnered with. Having used other systems one area that constantly fell short was the support and after service”. When asked the question “**What did you think of DataScan**” the only answer was Superb, the support is exceptional, fast and resolute, the sales and support staff are friendly and helpful and I feel very comfortable knowing my system is in their hands.

**DataScan**  
Retail Systems Limited

