



Blooming Marvellous TRUSTS ITS OPERATIONS TO DATASCAN RETAIL SYSTEMS

Background

The Retail & Online shop for pregnant ladies and new mothers was started when the two founders, Judy and Vivienne could not find a pair of right fitting maternity jeans. True to the saying "necessity is the mother of invention" the sheer necessity was the underlying factor that actually culminated in setting up this shop. Blooming Marvellous was primarily set up to bridge the gap in the market for fashionable clothes that are well adapted to the changing shapes of expectant mothers.

Started in 1983 it has diversified into baby wear and nursery products and now as they say the rest is history. All the garments are designed keeping the special needs of expecting mothers that fit on all shapes and sizes. The exclusive designs are the hallmarks of **Blooming Marvellous**.

Industry: **Maternity Wear**
HQ: **London**
Offices: **UK**
WebSite: **www.bloomingmarvellous.com**

Solution

Product: **Retail Pro 9.2 & 8.6**
Scope: **15**
Retail Pro
Customer Since: **2005**
Servicing Partner: **Datascan Retail (UK)**

CUSTOMER CASE STUDY

Experience

Blooming Marvellous is a true Multi channel retailer with traditional Bricks and Mortar stores running in conjunction with a huge Online Business coupled with their traditional medium of Mail Order. Datascan had to understand the whole retail life cycle and how this affected all areas of the retail operation. As well as managing all of the stores hardware and software (using Retail Pro along with Dell POS) Datascan were responsible for maintaining all of the Head Office Hardware including the Ecommerce and Mail Order Servers and client PC's. Retail Pro was used to integrate with a number of 3rd Party Software Solutions to ensure Data Integrity and availability whilst being able to maintain a high level of Stock visibility to ensure maximum product availability.

What did you think of DataScan's customer service?

When asked about Blooming Marvellous experience with DataScan Retail Systems Innes Murray (IT Director Blooming Marvellous) says:

" By providing a high standard of support as well as taking the time to understand our business, Datascan has repeatedly proven itself as a valuable partner to Blooming Marvellous. I view them as a vital addition to our team, bringing a level of knowledge and capability essential to our continued success."

System Overview

15 Stores throughout the UK.
Dell EPOS Hardened Hardware ensuring Reliability
Covered by Datascan Retail's own in house Support team 24/7

DataScan
Retail Systems Limited

